Nina Sorce

Website   LinkedIn   Contact

x ■ Experience ☰

Wheel Worx, *Design Specialist*

SEP 2020 - PRESENT | STOCKHOLM, NJ

- Built the store website from concept to final product, building elements and graphics with Photoshop and Illustrator, as well as HTML editing to organize available inventory for sale
- Designed fliers and posters, published in magazines, on social media and on the store site, increasing site hits by over 35%
- Edited event videos and created motion graphics using Premiere and After Effects

Dane Motors, *Graphic Designer*

OCT 2022 - DEC 2022 | FRANKLIN, NJ

- Thorough consultations with the client to understand what they were looking for in their visual designs
- Created designs for their business logo with Procreate and Illustrator, not only to bring attention to the consumers but to be compatible with the signage style that they intended on using
- Produced concepts for advertising, i.e. cartoon-style animations and motion graphics with Animate and After Effects

Morris Museum, *Motion Designer*

DEC 2019 - MAY 2020 | MORRISTOWN, NJ

- Worked alongside with executive director to prepare information, and research to be addressed in the film creating a more streamlined workflow
- Planned out scenes with storyboards in Photoshop, as well as created rigs to be animated in After Effects, showcasing the museum building and its exhibits
- Created two versions of the film to accommodate during the COVID pandemic, encouraging visitors to return when the restrictions were lifted

Roaring Earth, *Character Designer*

MAY 2019 - JUNE 2020 | NEW YORK, NY

- Involved in creating character concepts for a pitch to produce a new show
- Drew more than half a dozen detailed puppets in Photoshop to build their cast
- Built rigs in After Effects to create demo videos, showcasing how the characters would move

Education ☰

Fairleigh Dickinson University, Florham M.A. in Animation, Character Animation | Cumulative GPA: 3.7 AUG 2021 - MAY 2022

B.A. in Animation, Film & Animation | Cumulative GPA: 3.5 AUG 2017 - MAY 2021

Sussex County Technical School Cinematography | NOCTI Certified, Television Production | Cumulative GPA: 3.7 SEP 2013 - JUNE 2017

Tools & Skills ☰

Tools: After Effects, Substance Painter, Photoshop, Premiere, Animate (Flash), Audition, Illustrator, Media Encoder, InDesign, 3DSMax, Maya, ZBrush, Unreal Engine, Unity, Blender, Procreate, Nomad, Shapr3D, SketchUp, Marvelous Designer, Adobe Creative Suite

Skills: 3D Modeling, Motion Graphics, Graphic Design, Digital Sculpting, Animation, Visual Development, VFX, Photography, Video Editing, Motion Design, Typography, Visual Arts, Logo, Concept Art, Visual Style, Post Production, Texturing, UX/UI Design, Adaptability, Attention to Detail, Communication, Empathetic Listening, Leadership, Organization, Problem Solving, Punctual, Teamwork

Languages ☰

Lingual: English, Russian, Japanese

Code: Python, C#, Javascript